

*Along with the SCBA Education Committee presents:*

# Wine, Beer, & Spirits Law: Advising Your Alcohol Beverage Clients

This Comprehensive Seminar will Address Crucial Legal Issues, Including:

California's Regulatory Framework  
Startups  
Intellectual Property and Labeling  
Social Media  
Sales, Marketing, and Shipping  
Emerging Issues



**Matthew Botting**  
California Department of  
Alcohol Beverage Control



**Natalie Cilurzo**  
Russian River Brewing  
Company



**J. Scott Gerien**  
Dickenson, Peatman  
& Fogarty



**Richard Idell**  
The Idell Firm



**Jeremy L. Little**  
Carle Mackie Power  
& Ross



**John Trinidad**  
Dickenson, Peatman  
& Fogarty



**Donald Winkle**  
Spaulding McCullough  
& Tansil

**Date:** Friday, November 3, 2017

**Time:** Check-In and Breakfast: 8:30 am ; Presentations & Lunch: 9:00 am - 4:15 pm  
Wine & Beer Reception: 4:15—5:00 pm

**Place:** Fountaingrove Inn (Camelot Ballroom), 101 Fountaingrove Parkway, Santa Rosa, CA 95403

**Registration Fee:** \$295-- SCBA Members; \$350--Public; \$195--Student\*

\*Students must provide proof of current enrollment with their registration to utilize student pricing.

**MCLE:** 5.0 Units of Participatory Credit in General Law\*

*A continental breakfast served during check-in, lunch buffet with meat and vegetarian options, and wine reception with hors d'oeuvres will be provided. Any special dietary requests must be given to SCBA via phone (542-1190 ext. 17) or email (amy@sonomacountybar.org) by October 27.*

Please sign me up for *Wine, Beer & Spirits Law on Friday, November 3, 2017*

Name(s): \_\_\_\_\_

Phone: \_\_\_\_\_ ♦ Amount: \_\_\_\_\_ ♦ Payment Method (circle one): Check/Visa/MasterCard/Discover

Card #: \_\_\_\_\_ ♦ Exp: \_\_\_\_\_ ♦ CVV: \_\_\_\_\_ ♦ Zip: \_\_\_\_\_

**REGISTER BY:** PHONE: call 707-542-1190 x10 (credit card only) • FAX: 707-542-1195 (credit card only) • MAIL: Sonoma County Bar Association, 111 Santa Rosa Ave., Ste. 222, Santa Rosa, CA 95404 (check or credit card) • WEB: go to [www.sonomacountybar.org](http://www.sonomacountybar.org), program links are on the left side of the screen. Online registration closes one day prior to the presentation for programs hosted at the SCBA office and 3 business days prior for programs hosted outside of the SCBA office. Once online registration closes, you may continue to register for this program by phone or fax.